

FOUNDATION OVERVIEW

In 1993, the Market Technicians Association (mta.org) established the MTA Educational Foundation (the Foundation/MTAEF) with a primary mission to create, advise and assist college-level, educational programs in the field of technical analysis of financial markets. This mission has since expanded to include the creation and support of a complete technical analysis curriculum, which is taught for credit in colleges and universities around the world.

To assist professors in creating credit courses in technical analysis, the Foundation provides the following support:

- Course material. A core curriculum model with syllabus, lecture notes, corresponding charts in PowerPoint, reading lists, sample exams, recommendations for textbooks, glossaries, and a bibliography of articles and books.
- Direct assistance. Direct assistance and consultation from the Foundation Board members all of whom currently teach or have taught technical analysis at the university level.
- Guest lecturers. Professionals from the real world of trading and investing to lecture on specific aspects of technical analysis.
- Research Library. The MTAEF/MTA Library is located at the Baruch College Newman Library in New York City. Its 4,500+ books, charts, original materials and research on the trading markets can be used for research by MTA members and affiliates, Baruch students (in the library only), Baruch faculty, and other professors with reciprocal library privileges.

The Foundation has worked with a number of colleges and universities to develop programs and courses on technical analysis and the study of the financial markets. Among these affiliations, perhaps the oldest, is with Golden Gate University in San Francisco, where Dr. Henry Pruden is executive director of the Institute for Technical Market Analysis.

The first technical analysis course at an accredited university was taught at Golden Gate University in 1976. The first Foundation course was offered in 1996 at the University of Richmond in Virginia. The number of universities and colleges offering full-credit courses in technical analysis as part of the regular curriculum has expanded rapidly since then, including Rutgers University, Fordham University's Graduate School of Business, Clark University, Baruch College, Brandeis University International Business School, Howard University, Concordia University, Hofstra University, Oklahoma State, Georgia Tech, and the University of Maine (web course). Additionally, the Foundation assists universities in integrating lectures on technical analysis into their standard portfolio management, finance, and security analysis courses.

As well as its efforts at colleges and universities, the Foundation reaches out to professionals in the financial community. As part of this effort, the Foundation has sponsored courses open to investment professionals both on its own and in association with the New York Society of Security Analysts, the New York Institute of Finance, and the Centro Studi Bancari in Lugano, Switzerland.

For current information, please log onto the Foundation's Web site (www.mtaef.org).



*Identifying and funding
educational programs in the field
of Technical Analysis since 1993*

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